

New health, lifestyle channel in 2011



Greg Norgarb

The new health and lifestyle channel, Health TV, a joint venture between Isilumko Media and Zenith Media, will launch in March 2011. Sole rights for the marketing and selling of media space have been awarded to Isilumko Media, which has appointed Greg Norgarb as national sales manager at its Johannesburg office.

For more, visit: <https://www.bizcommunity.com>