

Wealth survey responses out in October

The SA Lifestyle Survey, described as a survey into the wealthy top end of the market, was undertaken by RamsayMedia Research Solutions for UCT's Unilever Institute of Strategic Marketing. It received 20 000 responses from a target audience of those with a monthly income of R30 000 or more. The survey results will be revealed at presentations in the country's major centres in October 2011.

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