

LSM training offered in Johannesburg by SAARF



Living Standards Measure (LSM) training will be offered in Johannesburg by SAARF in July, August, September and October 2011 as a two-hour workshop covering the history and development, the new SAARF LSM and LSM Extensions and SAARF Segmentation Tools. Each delegate will receive a SAARF Segmentation CD as part of the course fee. For more details, contact saarf@saarf.co.za.

For more, visit: <https://www.bizcommunity.com>