

Shop on the beach with Takealot.com

Some shoppers can avoid the Christmas chaos that takes place in the shopping malls, by browsing and shopping for all their gifts and goodies on the beach, as Takealot.com offers beach activations along the Western Cape's south coast over the coming long weekend.



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On Sunday 16 and Monday 17 December, beachgoers in Hermanus (Grotto Beach) and Plettenberg Bay (Main Beach) will be invited to escape the heat, sip on a non-alcoholic cocktail and enjoy a free massage in the branded chill out space that will be setup on the beach.

"No matter where you are - even if you're enjoying some time off at your local holiday spot - it's not too late to get that last minute Christmas shopping done and have it delivered straight to your door. More South Africans are realising that traffic nightmares, parking perils and endless queues are no match for the convenience, simplicity and security that online shopping offers consumers all year round," says CEO Kim Reid, CEO.

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