

## New motoring site for consumers

A new editorial site has launched to offer consumers coverage of local and international motoring news as it happens.



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"We are excited about introducing the site to consumers," says editor, Malesela wa ga Mahapa. "We live in a digital environment and consumers today need to be informed about cars or products. The site provides credible reviews that consumers can read and use to make informed decisions before they make a purchase, as the site does not sell editorial space."

It also provides news about latest cars, motor bikes and motorsport.

"We provide quality reporting to males (80%) and females (20%) of between the age of 25-55 with monthly household income of R10,000-R80,000 +," he concludes.

For more, go to [www.wheelsfanaticsa.co.za](http://www.wheelsfanaticsa.co.za).

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