

First speaker lineup for Design Indaba 2013

The 2013 Design Indaba, being held from Wednesday 27 February to Friday 1 March 2013 at the Cape Town International Convention Centre (CTICC), has announced the first lineup of speakers.



Speakers

- Paula Scher - whose work draws on what Tom Wolfe called the "big closet" of art and design history, classic and pop iconography, literature, music and film, creating images that speak to contemporary audiences with emotional impact and appeal.
- Seymour Chwast - born in New York City and a graduate of The Cooper Union, he is the founding partner of the celebrated Push Pin Studios, whose distinct creative style has had worldwide influence on contemporary visual communications.
- Matthew Carter - a type designer, he brings some 50 years of experience in typographic technologies, ranging from hand-cut punches to computer fonts.
- John Maeda - not only an artist, graphic designer, computer scientist and widely respected educator, he was also named as one of the 75 most influential people of the 21st century by Esquire
- Sir John Hegarty - the man who discovered Brad Pitt, brought music to the forefront in Levi's commercials (resulting in soundtracks from seven Levi's commercials making it onto the UK charts) and coined the now-famous "Vorsprung Durch Technik" phrase for Audi.
- Daan Roosegaarde - an artist and innovator, interested in exploring the dawn of a new nature evolving from technological innovations. He achieves this by creating interactive landscapes that instinctively respond to sound and environment.

For more, go to www.designindaba.com.