

GoetheonMain calls for 2015 project proposals

GoetheonMain, developed by the Goethe-Institut South Africa and launched in May 2009 at Arts on Main in Johannesburg as a non-commercial, artist-run project space, is open to submission of project ideas for exhibitions, workshops, events and performances for the 2015 calendar. Proposals can be handed in until 15 August 2014.

GoetheonMain

The way in which project selection takes place is central in understanding the philosophy of GoetheonMain. In order to create an unbiased and open platform, the programme is decided by an independent committee of arts professionals, who meet after the yearly public call for proposals. Projects are invariably hotly debated. The focus above all else is on artistic quality, whilst maintaining a sensitivity for the context and local relevance, and favouring an experimental approach.

The GoetheonMain space itself also implies a certain conceptual frame - that of the city, or a sense of 'urbanity' - a focus on human relations as much as the built environment. Previous projects have dealt extensively with politics of space, noting the stratified city, gentrification, issues of access and a loss of the 'centre' so typical of many world metropolises, but also of the personal as political - focusing on private narratives, identities, eccentricities and broader global issues affecting the city dweller.

The multi-disciplinary GoetheonMain has hosted a wide range of exhibitions, workshops, events and performances including visual art, literature, film, music, dance and theatre projects.

For more information, go to www.goethe.de/goetheonmain.

For more, visit: <https://www.bizcommunity.com>