

# Time to renew AMASA membership

The [Advertising Media Association of South Africa \(AMASA\)](#) reminds members that the 2013 renewals are now due. To encourage industry involvement, the association has kept its membership rates unchanged, as its continued success hinges on the existence of its members and commitment from the industry.



Fulfilling its fundamental mandate of providing education to the media and advertising industry, all funds raised through annual membership fees and activities go towards activating its Learnership Programme (ALP). In conjunction with partner media companies, ALP is designed to invest in the sustained future and growth of young talent in the media industry.

AMASA members receive reduced rates at all workshops and get preferential bookings and special rates for the annual event. Members also receive regular newsletters with industry updates and sneak peeks at upcoming monthly meetings.

The association's chairperson, Lyn Jones explains: "AMASA is dedicated to education and training within the industry and is dependent on membership fees to finance its objectives. We continually strive to keep memberships affordable for all and look forward to the industry's continued support throughout 2013."

## Rates

Corporate Membership - R1 200 per year plus R430 per person

Individual Membership - R 620 per person

Rates include 14% VAT and, although corporate members are entitled to rotate membership cards within the company, a full and detailed list of member names must be supplied on the membership form for the association's database. Student members are required to produce proof of enrolment at a registered institution or an official student card.

To become a new member or to renew membership, download membership forms at [www.amasa.org.za/membership.php](http://www.amasa.org.za/membership.php) and submit to Lyn Jones at [lynj@continentaloutdoor.com](mailto:lynj@continentaloutdoor.com).

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