

Public to select Best TV Sport Commercial for Virgin Active Sport Industry Awards

The public is invited to select the winner of this year's Best TV Sport Commercial, sponsored by *Sports Illustrated*, with voting now open, ahead of the [Virgin Active Sport Industry Awards](#) 2013 on 7 February 2013 at Emperor's Palace.



This is the first time the public may nominate a winner at these awards.

Last year saw the Best TV Sport Commercial Award presented to Absa for its Springbok 'Team of Millions' advert, with Heyneke Meyer and John Mitchell handing over the prize on the night. In 2013, the award promises to be just as exciting and fiercely contested, with Absa, Nedbank, SARU, SuperSport and Vodacom in the mix.

Sports Illustrated South Africa is the official media partner of the awards in 2013.

For more, go to www.sportindustry.co.za.

For more, visit: <https://www.bizcommunity.com>