Pendoring Awards appoints communications and publicity manager

Danette Breitenbach has been appointed communications and publicity manager for the Pendoring Advertising Awards 2014.



She worked on Advantage magazine for five years, starting as a freelance feature writer under John Farquhar and then as deputy editor under Louise Marsland. She was editor of the publication from March 2012 until it closed last year. She currently writes for a marketing and advertising website and publications and does public relations work.

"I am excited to be working on Pendoring. As a brand, it has gained traction every year and is recognised as a leading award in the country. I would like to see it grow even more and will work to make a positive contribution to achieve this," says Breitenbach.

Pendoring GM, Franette Klerck, adds, "Breitenbach's knowledge and experience in the advertising industry will add value to the brand as a whole and I am looking forward to working with her."

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