

# Call for AMASA committee nominations

Nominations are sought from industry members to join the new 2014/15 Advertising Media Association of South Africa (AMASA) committee.

The deadline for nominations is Wednesday 26 March 2014. A survey monkey link will be sent out to everyone for voting to take place from 1-7 April. The new committee will be announced at the next forum on 9 April.



## New chairperson

The Johannesburg chapter of AMASA offers professionals the exclusive opportunity to represent the industry by applying your individual views, expertise, time and passion to evoke change and upliftment in the advertising media industry. The core focus is to focus on the education levels of those with an interest in the media, marketing and advertising industry, with a view to improving knowledge and skills in media decision-making techniques

and their use.

This year AMASA also appoints a new chairperson for the committee. Current chairperson, Lyn Jones, says, "It has been an honour to serve as chairperson. I can recommend being a part of the dynamic association for its rewarding nature, both professionally and personally, for the opportunity to help elevate our industry to new heights and its fun."

## A well-balanced committee

"It is important for the industry that the committee is a well-balanced and fairly representative committee of both media owners and agency representatives, but we also wish to open the nominations up to all sectors of the advertising media industry by including all marketing and media professionals," she concludes.

Candidates should send a short motivation and picture to [lynj@continentaloutdoor.com](mailto:lynj@continentaloutdoor.com) and [Candice.mullins@mdlz.com](mailto:Candice.mullins@mdlz.com). Please ensure that any person nominated has agreed to stand for election. For more information, go to [www.amasa.org.za](http://www.amasa.org.za).

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