

# New line-up for OFM launches with The Breakfast Club

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On Monday, 12 April, OFM introduced its new line-up for 2010 with the all-new Breakfast Club with Tim Thabethe and his team. After six years of doing mid-morning and afternoon shows on OFM, Tim will take over the reigns of the OFM breakfast show from seasoned professionals Christie Hansen and Pieter Möller.



Tim Thabethe

According to Tim Zunckel, OFM's Programme Manager, the station annually reviews its presenter line-up. "We do this to continue providing unique, interesting and entertaining programming to our listeners. We are constantly looking at exciting and innovative ideas for our audience and with our listeners embracing new technologies and interacting with us on so many new platforms; the need to remain relevant is a major challenge."

He added that understanding these challenges, Thabethe and the team from The Breakfast Club, will bring a new entertainment offering to its listeners. "Tim was the natural choice in replacing Pieter and Christie, who will now both host their own weekday shows. He is not only passionate about the region, but has the ability to provoke thought and laughter in the same sentence. His fresh approach to early mornings on OFM during the Breakfast Club will be the perfect start to every day!"

## The Breakfast Club -

When asked how it feels to present the breakfast show on OFM, Tim says, "It's an honour that is not just a title, but it comes with some responsibility. I'm following in the footsteps of the Manie Kitching, the Pieter du Bois', the Christie Hansens' and Pieter Möllers'. It feels a bit like standing in the shadow of these goliaths, but the plans going forward are truly exciting and I'm striving to offer something different. I would like to honour the people before me by continuing the legacy they left behind while still fulfilling the needs of our listeners."

Tim perceives his team - Andre Kunz, Leanne Nel and Liezl Liebenberg, as possibly the best collection of girls and guys to present a breakfast show. "The team knows each other, trusts each other and has a lot of fun together. We thrive on witty chic one-liners and the odd bit of healthy rivalry." The Breakfast Club will be serving something new weekdays from 6am to 9am.

## Line-up changes -

OFM confirmed that the contracts with presenters Paul Freathy, Kobus Kolver and traffic presenter, Meloni Munro were not renewed. This meant minor reshuffling to the rest of the line up for 2010.

The following shifts will be effective from Monday, 12 April:

- Pieter Möller will take over from James Kilbourn as the presenter of the *Before Dawn* show on weekdays from 05:00 - 06:00. Kilbourn will do the *Gold Retold* show from 09:00 - 13:00 on Sundays.
- Christie Hansen will present the 09:00 - 12:00 show on weekdays, with Tim Thabethe moving into the breakfast show, *The Breakfast Club*.
- Marian Nyako-Lartey will take over from Kobus Kolver as presenter on the weekday *Beyond Midnight* from 01:00 - 05:00 and on Saturday & Sunday's from 01:00 - 06:00.

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