

# New project for Grapevine

Issued by [Grapevine Communications](#)

8 Jun 2007

Below the line brand marketing and sponsorship agency, MindSpace Africa, has appointed Grapevine Communications to conduct a public relations campaign to build awareness of the MindSpace Africa brand.

MindSpace Africa is responsible for the conceptualisation and implementation of sponsorship initiatives such as the Coca Cola Football Stars, which is currently airing on Sundays at 18:05 on e.tv.

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## Grapevine Communications

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