

# Jury line-up announced for 25th Eurobest

LISBON, PORTUGAL / LONDON, UK: Eurobest, Europe's leading annual awards and Festival for creative communications, has announced an exceptional line-up of 94 industry professionals who will come together in Lisbon to judge the 25th awards.



Commenting on the jury, Philip Thomas, CEO of Lions Festivals, says, "Eurobest has been celebrating and awarding ground breaking ideas in advertising since 1988. Now, 25 years later, we have brought together an outstanding line-up of leaders whose own work has changed the face of the industry setting benchmarks in all forms of brand communications. We are truly honoured to have such a highly respected group judge Europe's best creative work and set the standard for the future."

## Film and Print Jury

Sir John Hegarty, worldwide creative director & founder, BBH, Global - Jury President  
Peter Ampe, creative director & partner, Happiness Brussels, Belgium  
Vincent Behaeghel, creative director, BETC, France  
Matthias Harbeck, executive creative director, Serviceplan, Germany  
Danny Yakobowitch, executive creative director, Gitam BBDO, Israel  
Thierry Albert, creative director, Wieden + Kennedy, The Netherlands  
Finn Knudsen, creative director, DIST creative, Norway  
Lourenço Thomaz, founder, partner & creative director, MSTF partners, Portugal  
Ivan Chimburov, chief creative officer, JWT, Russia  
Juan Silva, executive creative director, Shackleton, Spain  
Johanna Reis, copywriter, Garbergs, Sweden  
Pius Walker, creative director, Walker, Switzerland

## Outdoor and Radio Jury

Olivier Altmann, chief creative officer, Publicis France - Jury President  
Alexander Hofmann, creative director, Demner, Merlicek & Bergmann, Austria  
Simon Higby, creative director, DDB, Denmark  
Eka Ruola, chief executive officer, executive creative director, hasan & partners, Finland  
Christian Mommertz, creative / managing director, BBDO Proximity, Germany  
Jorge Teixeira, creative director, Excentric, Portugal  
Ryszard Sroka, creative director, Y&R, Poland  
Catalin Dobre, executive creative director, McCann Erickson Bucharest, Romania  
Tugbay Bilbay, chief creative director & chief executive officer, Manajans/JWT, Turkey  
Richard Brim, creative director, Chi&partners, UK

## Direct and Promo & Activation Jury

Jean Remy von Matt, chief creative officer & founder, Jung von Matt, Germany - Jury President  
Andreas Spielvogel, creative director, Lowe GGK, Austria

Jorrit Hermans, creative director, Leo Burnett, Belgium  
Rémi Noël, executive creative director, TBWA\Paris, France  
Jeroen van Zwam, executive creative director, Publicis Amsterdam, The Netherlands  
Jørgen Gjaerum, executive creative director, McCann Oslo, Norway  
Rui Lorenzo, chief creative officer, Havas Worldwide, Portugal  
Israel Villar, executive creative director, Wunderman, Spain  
Lasse Kampe, creative director, Mecka, Sweden  
Rob Hartmann, creative director, Wirz BBDO, Switzerland  
Karpát Polat, president & executive creative director, DDB, Turkey  
Arthur Parshotam, global creative partner, OgilvyOne, UK

## **Interactive and Mobile Jury**

Rei Inamoto, chief creative officer / vice president, AKQA, USA - Jury President  
Niko Alm, chief creative officer / chief executive officer, Super-Fi, Austria  
Stijn Gansemans, creative partner, Dallas, Belgium  
Laurent Nuyen, vice president, executive creative director, Isobar, France  
Heiko Freyland, creative director, thjnk, Germany  
Andrew Allen, executive Producer, Resn, The Netherlands  
Jonas Grønnern, creative director, TRY/Apt, Norway  
Erik Lassche, chief executive officer, The Grand Union, Portugal  
Vadim Senkin, chief executive officer, Stars Interactive, Russia  
Marcos Da Gama, director of Digital Business, DDB, Spain  
Philip Ahlqvist, executive creative director, Volontaire, Sweden  
Candace Kuss, executive creative director, Interactive Lab, Hill & Knowlton Strategies, UK

## **Media Jury**

Nigel Sharrocks, chief executive officer, Global Brands, Aegis Media, UK - Jury President  
Gauthier Elslander, planning & strategy director, OmnicomMediaGroup, Belgium  
Bertrand Beaudichon, managing director, PHD, France  
Lars Kirschke, chief executive officer, Optimedia, Germany  
Tal Kedmi, vice president media planning & research, Mediacom, Israel  
Esther Hendriks, managing director, OmnicomMediaGroup, The Netherlands  
Tone Helene Angsund, creative director, Starcom, Norway  
Alberto Rui Pereira, general manager, Initiative, Portugal  
Ana González Alonso, managing director, Universal McCann, Spain  
Thomas Rosén, digital account director, MEC, Sweden  
Nathalie Bösiger, chief executive officer, Mediaxis, Switzerland  
Ozer Sata, managing director, Mindshare, Turkey

## **Design Jury**

Chris Moody, creative director, Wolff Olins, UK - Jury President  
Volkmar Weiss, creative director, Bureau Weiss, Austria  
Phil van Duynen, creative director, Adopt, Belgium  
Line Rix, chief executive officer and partner, 1508, Denmark  
Petri Pesonen, creative director, BOB Helsinki, Finland  
Giles Deleris, co-founder, creative director, W&Cie, France  
Stefan Weil, chief creative officer, Atelier Markgraph, Germany  
John Comititis, creative director, VBAT, The Netherlands  
Ricardo Mealha, owner & creative director, Ricardo Mealha Design, Portugal

Isabelle Dahlborg Lidström, creative director, NINE, Sweden

## **PR Jury**

Lord Tim Bell, chairman, Bell Pottinger Private, UK - Jury President

Paul Baeyaert, chief executive officer, Belgium & Chairman, Consumer Practice EMEA, Weber Shandwick, Belgium

Nicky Guertin, chief executive officer, Cohn & Wolfe, France

Mirko Kaminski, chief executive officer and founder, achtung!, Germany

Andrea Cornelli, vice president & chief executive officer, Ketchum PR, Italy

Francisco de Mendia, chief executive officer, Cunha VaZ & Associados, Portugal

Alina Damaschin Ciocirlan, chief executive officer, Rogalski Grigoriu PR, Romania

Asunción Soriano Cuesta, vice president, Inforpress, Spain

Linda Waxin, general manager, Edelman Stockholm, Sweden

John Rossant, chairman, PublicisLive, Switzerland

## **Craft Jury**

Karim Bartoletti, partner/executive Producer, Filmmaster Productions, Italy - Jury President

Maxime Boiron, chief executive officer, \Else, France

Florian Meimberg, director, Florian Meimberg, Germany

Alberto M. Rodrigues, Producer, Ministério Dos Filmes, Portugal

Sybrig Andringa, executive Producer, CZAR, The Netherlands

John Bergdahl, Senior partner & creative director, Forsman & Bodenfors, Sweden

Peter Brönnimann, executive creative director, Spillman/Felser/Leo Burnett, Publicis, Switzerland

Chrissie Abbott, Designer, BlinkArt, UK

## **Branded Content and Entertainment Jury**

Dean Baker, managing director, JWT Entertainment, UK - Jury President

Jenny Orru, producer, Publicis Entertainment, France

Phillip Schilling, managing director, Rapp Germany

Paul Stechschulte, executive creative director, Arnold, The Netherlands

Daniel Calabuig, creative director & head of Transmedia, Drafftcb, Spain

Bjorn Hoglund, executive creative director, Crispin Porter + Bogusky Europe, Sweden

Ipek Gokdel, head of Group M Entertainment, Group M, Turkey

James Cunningham, head of content, Academy Films/A+, UK

## **Integrated Jury**

Sir John Hegarty, Worldwide creative director & founder, BBH, Global - Jury President

Olivier Altmann, chief creative officer, Publicis France

Jean Remy von Matt, chief creative officer & founder, Jung von Matt, Germany

Karim Bartoletti, partner/executive Producer, Filmmaster Productions, Italy

Lourenço Thomaz, founder, partner & creative director, MSTF partners, Portugal

Pius Walker, creative director, Walker, Switzerland

Dean Baker, managing director, JWT Entertainment, UK

Lord Tim Bell, chairman, Bell Pottinger Private, UK

Chris Moody, creative director, Wolff Olins, UK

Nigel Sharrocks, chief executive officer, Global Brands, Aegis Media, UK

Rei Inamoto, chief creative officer / vice president, AKQA, USA

The winners of all categories will be announced at the Awards Ceremony taking place on Friday 30 November at the Pátio

da Galé in Lisbon. The ceremony will draw to a close three days of seminars, workshops, exhibitions and networking. Eurobest takes place from 28-30 November at the Cinema São Jorge in Lisbon, Portugal. To book a place at the Festival and Awards visit: [www.eurobest.com/attend\\_the\\_festival/festival\\_packages.cfm](http://www.eurobest.com/attend_the_festival/festival_packages.cfm).

## **Key dates:**

Delegate registration now open

Late Entries: contact [entries@eurobest.com](mailto:entries@eurobest.com)

Festival dates: 28-30 November 2012, São Jorge Cinema

Eurobest Awards and After Party: 30 November 2012, Pátio da Galé

For further information, please visit [www.eurobest.com](http://www.eurobest.com).

For more, visit: <https://www.bizcommunity.com>