

# Host your own live TEDxCapeTown viewing party, for free!

In the spirit of ideas worth spreading, TEDxCapeTown is enabling free and live webstreaming of its full day event on Saturday 20 July. This TEDx event in Cape Town, where x is for independently organised TED-like event, will comprise of 20 varied and uniquely curated speakers each of whom will take to the stage to share a beautiful 'idea worth spreading'.

## Join a viewing party



There is also an official simulcast viewing party in Johannesburg, taking place in Braamfontein at ThoughtWorks. Tickets are still available for this at R150, including food throughout the day. This simulcast event has been a collaboration between [TEDxCapeTown](#) and TEDxBraamfontein. There will also be a viewing party organised by TEDxHarare in Zimbabwe, as well as various non-TEDx organised livestreaming events around the world. Last year we had people watching in from as far as Hawaii!

Some of the public viewing parties on offer in Cape Town include Alexander Bar on Strand Street in town, Slow life Café in Muizenberg and possibly at Bizcommunity's offices (if there is enough demand, tweet [@bizcomwazza](#) if keen) and hopefully in the Waterfront Amphitheatre too.

## Host your own viewing party

Members of the public are also encouraged to host their own viewing parties on the day. All that is needed is a good internet connection and a TV screen or projector to display it on. You can then enjoy all the energy and vibrance of being part of the real time TEDx Talks from the comfort of your own space - whether at home with friends or at your office with your colleagues, or why not organise a community viewing party in your local library or community hall?

## Ideas worth spreading

TEDxCapeTown has been running for three years since the first event on 16 April 2011 which the founding team created to coincide with World Water Day as it was also being hosted and celebrated in Cape Town. Says Bernelle Verster, 2011 co-founder and one of the main organisers of the 2013 event, "TEDx is a neutral platform where we imagined we could talk about water in a sexy way that would attract a diverse audience."



The same is still true today, as TEDxCapeTown attracts a variety of change makers, action takers, doers and game changers from various industries. TEDxCapeTown deliberately curates a selection of speakers across the spectrums of technology, entertainment, design, social innovation, food, media, adventure and more.

The 2013 event, 'Amazing People, Crazy Places', provides a platform for inspired people who have done great things, big or small, to share their journeys, learnings and successes in a meaningful and empowering way. All the TEDx Talks will be recorded and available to watch online after the event. The 2013 speakers include Nic Haralambous, Karen Dudley, Shabashni Moodley, Angela Horn, Davey du Plessis, Riaan Conradie, Adrian Saville, Gavin Bonner, John McInroy, Jasper Horrell and more.

## Celebrating a phenomenal community

The event and all TEDxCapeTown activations are curated and delivered by a group of dedicated and committed volunteers who are professionals in their respective industries. The team behind TEDxCapeTown are enthusiastic, 'disruptive' big-thinking individuals who strive to leverage opportunities, inspire connection and create change in the world.

As is the ethos of TED and TEDx, TEDxCapeTown is a community who is passionate about action and ideas worth spreading. The event itself would not be possible without the support of the many strategic partnerships where brands and organisations align with the values and vision of TEDxCapeTown and get involved to facilitate and support this philosophy of 'ideas worth spreading'.

## Supporters of TEDxCapeTown

TEDxCapeTown is proud to be supported by partners both large and small as it is the synergistic sum of all the elements that make such momentous events possible at such low ticket prices. From well-known brands Woolworths and Tsogo Sun, to UCT who provide bandwidth for the event alongside many other technical partners who are pivotal in the filming, production and editing, each partner contributes to the magic so that TEDx Talks are captured and shared online for prosperity and idea eternity.

Woolworths commitment to innovation aligns closely to the intent behind TED and TEDx. Much aligned to their drive for high quality, exceptional value and aiming to make 'the difference' for its customers every day, TEDxCapeTown also focus on delivering innovative, quality content and provides free livestreaming for all.

## Igniting hearts and minds

Through the ideas shared on the TEDxCapeTown stage, we hope that sparks may be ignited, ideas catalysed and that the snowball of citizen-driven change continues to gather momentum. It is also part of the vision that everyone realises that they too can get involved or even host, create and curate a TEDx event inspired by ideas worth spreading.

There are over 60 TEDxCapeTown Talks online already, telling local stories of inspiring people and wonderful ideas. So get involved, watch some local TEDx videos and join the conversation on [www.tedxcapetown.org](http://www.tedxcapetown.org), [Facebook/tedxcapetown](https://www.facebook.com/tedxcapetown) and Twitter [@tedxcapetown](https://twitter.com/tedxcapetown) [#tedxct](https://twitter.com/tedxcapetown).

Host your own viewing party: <http://www.tedxcapetown.org/tedxcapetown-2013-viewing-party>

Official simulcast in Joburg: <http://www.tedxcapetown.org/official-jhb-simulcast>

Livestreaming on the day: [www.tedxcapetown.org](http://www.tedxcapetown.org)

**Bizcommunity is a media partner of TEDxCapeTown. For more:**

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