

# DMMA 'How to win' on Loeries

The Digital Media and Marketing Association (DMMA) will run a workshop on how to package and submit award winning entries across both traditional and digital categories in this year's Loeries.



## Speakers and panellists

- Andrew Human (CEO, Loeries)
- Festus Masekwameng (ECD, Mojo MotherRussia)
- Fran Luckin (ECD, Ogilvy)
- Graham Warsop (founder & chairman, The Jupiter Drawing Room SA)
- Jarred Cinman (director and chair of the DMMA Steering Committee)
- Nikki Cockcroft (head of Bookmarks & executive director, DMMA)
- Rob McLennan (creative director, King James II)
- Tony Koenderman (Editor AdReview)

The event takes place from 9.30am to 1.30pm on Thursday, 25 April 2013 at 20 West Hotel, Sandton, Johannesburg. Cost per delegate is R200 for DMMA members and R400 for non-DMMA members. There will also be a giveaway of two VIP tickets to the Loeries and two tickets to the Bookmarks to two lucky delegates on the day.

For more, email [info@dmma.co.za](mailto:info@dmma.co.za).

For more, visit: <https://www.bizcommunity.com>