

NYF: Three more Executive Jury appointments

NEW YORK, US: [New York Festivals International Advertising Awards](#) announced three additional appointments to the 2013 [Executive Jury](#), bringing the total to 30.



They will join an exclusive judging panel of worldwide Chief Creative Officers to select the World's Best Advertising® across all mediums from the shortlist selected by the online [Grand Jury](#).

Recent appointments include:

- Matt Eastwood, Chief Creative Officer, DDB New York
- Tom Eslinger, Worldwide Digital Creative Director, Executive Creative Director of Integrated Production, Saatchi & Saatchi New York
- Rob Rasmussen, Chief Creative Officer, Story Worldwide

The Executive Jury convenes 27 April-1 May for five days of live judging to determine the Bronze, Silver, Gold, and Grand winners, and the single entry worthy of being named World's Best Idea.

To view the 2013 Executive Jury visit: <http://www.newyorkfestivals.com/NYFJuries/>

Award-winning entries will be announced at the New York Show awards presentation on Thursday, 2 May 2013. The New York Show, a two-day series of creative events, will take place at the landmark New York Public Library's Beaux-Arts building, located at 455 Fifth Avenue, at 42nd Street in New York City. Festivities will be held on Wednesday and Thursday, 1-2 May, and includes the Executive Jury Press Conference, keynote speakers, creative panel discussions, networking events, and exhibits of the Shortlisted work.

Thursday evening features the 2013 New York Show awards ceremony and after-party to honor the winners in true New York style.

To purchase tickets for the New York Show please visit: <https://www.newyorkfestivals.com/Events/>

Ticket prices for the 2013 New York Show: Full Access Pass to all events, including panel sessions, screenings and awards show - US\$250; Award Ceremony - US\$100; Executive Jury Press Conference and individual panel sessions - US\$30 per session.

For more, visit: <https://www.bizcommunity.com>