

Critical Mass Jozi targets Hillbrow

Through Critical Mass Jozi, urban cyclists will engage directly with local government and communities on the implementation and construction of bicycle routes in Johannesburg, when around 1,000+ cyclists descend on Hillbrow to take part in a block party with the support of Hillbrow's local community activists.

Scheduled for this evening, 25 January 2013, the event seeks to break down social and economic barriers in the city, through bringing inner city and suburban residents together socially in parts of the city where this would not usually happen. The ride starts at the corner of De Beer & Juta, Streets Braamfontein around 1915; there is a mid-ride break at the corner of Kotze Street & Quartz Streets in Hillbrow from 2030 to 2130 and the ride ends back at De Beer & Juta streets around 2200.

"It is our belief that if people from different parts of Jozi can interact, perceptions will change and our city will become a better place."

Bikes to be donated

Critical Mass is aiming to collaborate to incorporate inner city communities into their bike ride, as currently it is perceived as being mainly a suburban intervention into the CBD. Actions and intervention related to the latter includes plans to donate bikes to inner city community projects, in concert with developing road safety and awareness courses. Already CM has incorporated a bicycle tour company from Soweto to hire bikes to people without them, who wish to take part. The organisation believes it is important to develop economic opportunities for previously disadvantaged communities, as part of the fabric of what Critical Mass is all about.

Critical Mass Jozi has been taking place on a monthly basis since April 2011. On average, there are 1000 participants every month. It is organised by word of mouth, and through social media such as Facebook. For more information, [click here](#), [Facebook group](#), Twitter [tps://twitter.com/CriticalMassJhb](https://twitter.com/CriticalMassJhb) or view the video short on <http://vimeo.com/48977401>.

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