

M.A.P Asia launches at The Festival of Media Asia

SINGAPORE: Launching in Asia by industry demand, M.AP (Media Accelerator Program) is a unique initiative designed to present innovative new media products and services to the most senior decision makers in Southeast Asian market and media.



100% of M.A.P entrants say they "benefited" from the scheme and an amazing 40% of M.AP entering companies actually do business at The Festival of Media.

M.A.P is designed to give you the opportunity to:

- Pitch in front of 600/700 of the most senior people at the biggest brands and agencies in the Asian market
- Network with the most exciting companies in media and marketing
- Promote your business at the only media event dedicated to the Southeast Asia media industry

Could you be The Festival of Media Asia "Hot Company of the Year"? [Check out the web site to find out more and enter online today.](#)

[Entry deadline is Friday 8 February 2013.](#)

[Book now.](#)

The M.AP screening panel features key industry figures including:

- Philip Beck, CEO, Dubeta Venture Capital, China
- Barry Cupples, CEO, Omnicom Media Group, Singapore
- Bernhard Glock, partner, MediaLink, USA/India

- Chiradeep Gupta, Media Innovation Manager, Unilever, Singapore

Check out previous M.A.P presentations for inspiration.

Book your place at The Festival of Media Asia for your chance to see these exciting new companies in action.

Follow the conversation as it unfolds live on Twitter [@FestivalofMedia](#) and don't forget to use the hashtag [#FOMA13](#).

For more, visit: <https://www.bizcommunity.com>