

# Newsplex webinar today: The newsroom of the future

PARIS, FRANCE / DARMSTADT, GERMANY: What will it take to make newsrooms economically viable? This is just one of the issues that will be discussed in a free, two-hour webinar on Wednesday, January 16, on the Newsroom of the Future.



The webinar, which marks the 10-year anniversary of the founding of [Newsplex](#), a prototype, integrated newsroom and a unique industry training facility, will feature: Ken Doctor, a leading news industry analyst; Raju Narisetti (@rajunarisetti), the head of the Wall Street Journal's Digital Network, Cherilyn Ireton, executive director of the World Editors Forum; Kerry Northrup, a key figure in the founding of Newsplex and now a professor at Western Kentucky University, and other industry experts.

The webinar, which begins at 1400 (Eastern Standard Time, 1900 GMT, 1700 South Africa) will look at lessons learned during a decade of dramatic change since Newsplex was founded by WAN-IFRA and the University of South Carolina, and will focus on the challenges of the future.

Other participants will include Saf Fahim, the architect who designed Newsplex; former BBC training executive Jonathan Halls, who now provides leadership workshops for media organizations; as well as working journalists from around the world who trained in Newsplex.

Present in Newsplex will be Charles Bierbauer, the dean of the University of South Carolina College of Mass Communications and Information Studies; USC journalism faculty and students; as well members of the Southern Newspaper Publishers Association.

The webinar is hosted by the World Editors Forum (WEF), the Southern Newspaper Publishers Association (SNPA) and the University of South Carolina College of Mass Communications and Information Studies.

The webinar will be accessible via the <http://newsplex.sc.edu/> Newsplex website. Using Spreecast technology, webinar viewers will be able to text their comments and questions throughout the event. Afterward, excerpts from the webinar will accessible through the Newsplex website.

For more, visit: <https://www.bizcommunity.com>