

NYF: 2013 International Radio Programs & Promos Awards - entries open

NEW YORK, US: [New York Festivals International Radio Programs & Promos Awards](#) has announced its official call for entries. Established in 1982, the competition honours the most innovative work in radio broadcasting, with entries from radio stations, networks, and independent producers from around the globe.



Each year, Rose Anderson, executive director, NYF Radio Programs & Promos Awards, carefully monitors worldwide programming and introduces new [categories](#) to showcase emerging trends in the broadcast industry. New categories launched this year: Best Legal Reporting; Current Affairs; Social Issues; Best Interview; Best Performance by an Actor/Actress; Best Sports Format; Student Drama; Entertainment Program Promo; and additional satellite and online categories for Drama, Comedy, and Religious Programs.

In 2012's competition, RTÉ Radio Ireland's exceptional work earned the network the Broadcaster of the Year Award for the second year in a row. Pirate Group Inc., Canada, earned the Production Company of the Year Award, and was honoured with a Grand Trophy in the Business/Consumer Issues category for "The Happy Homemaker: How Advertising Invented The House Wife." George Washington Global Media Institute, USA, was honoured with a Grand Trophy in Best Talk /Interview Special category for "The Kalb Report - Anchoring 9/11: The Day and The Decade."

Grand Trophy award-winner Terry O'Reilly, Pirate Radio co-founder and host of CBC Radio's "Age of Persuasion" had this to say about the competition: "Winning at the New York Festivals is such an honour - because you're competing against the world, and the standards are so impossibly high. The international jurors don't bring any preconceived notions, and they don't bring any allegiances. They just bring their ears and a razor-sharp yardstick. That's why a NYF win is so very sweet."

"As a long-time jurist, I have always been amazed at the quality of the entries in the New York Festivals competition. So, when a jury of our peers honoured 'The Kalb Report' with the 2012 Grand Award, we were truly humbled. And the Grand Award itself has been proudly displayed at both George Washington University and The National Press Club in Washington, DC," commented Michael Freedman, executive producer and former general manager of CBS Radio Network. "From the legendary Marvin Kalb to the students on our team, this honour has served to inspire us all to raise the bar even higher through the magic medium of radio!"

NYF and the United Nations Department of Public Information offer the opportunity for the competition's entrants to be awarded the United Nations Department of Public Information Award. Since 1990, this coveted award has honoured radio broadcasting that best exemplifies the ideals and goals of the United Nations.

NYF International Radio Programs & Promos Awards Grand Jury enlists jurists from all over the world, representing some of the most recognisable voices and captivating programming producers in the industry. Entries are judged on production values, organisation, presentation of information, creativity, and use of the medium.

The 2013 competition will honour the World's Best Radio Programs & Promos™ on June 17th at an awards ceremony at [Manhattan Penthouse](#) in New York City. To enter this year's competition [here](#).

[View the 2013 Call for Entry video](#)

The deadline for entering the 2013 International Radio Programs & Promos Awards competition is 18 March 2013.

For more, visit: <https://www.bizcommunity.com>