

Media men - challenge to grow moustaches

In the month of November, media men are encouraged to grow their moustaches in support of [Movember](#) - a campaign that aims to raise awareness of testicular and prostate cancer. They have been set the challenge of raising R50,000.



Already, DStv Media Sales' Chris Hitchings, Provantage's Jacques du Preez (MOST innovator of the year) and Media Agency lifetime achiever, Gordon Muller, are setting the example to other media men to do the same.

Hitchings says, "C'mon guys across the industry rise up Mad Men and join the cause..."

This is a call to start submitting your weekly progress to editor@thediaonline.co.za with your pictures (one per week) and they will be displayed on its [Pinterest board](#). The site also wants to know how much sponsorship you have raised in aid of your 'stache growing efforts and of course, whether you've had a quick test at your friendly GP - it only takes a few moments, but can seriously save your life.

For more, visit: <https://www.bizcommunity.com>