

# Calls for sponsorship - The Brands Africa Conference

Issued by [Dream Concerts](#)

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Dream Concerts would be hosting the Brands Africa Conference at the Cape Sun Hotel, Cape Town from 25 to 26 February 2013.

The Brands Africa 2013 event guarantees to be a celebration of the industry, the personalities, the past, the future and the insights required for success in marketing some of Africa well known brands. Designed to enhance leadership skills, create networking opportunities with world-class decision makers, and bring welcomed exposure, the event promises to be productive and worthwhile.

The slate of workshops at the conference is the most promising and features topics such as leadership skills and decision making, team building and finding and leveraging business opportunities for companies.

As always there are tailored sponsorship opportunities open to all companies.

Sponsorship opportunities for Brands Africa 2013 entail:

ITEM	COST (Excl VAT)
Corporate Sponsor (Exclusive)	R 100 000
Association Sponsor (4)	R 75 000
Arrival Cocktail	R 20 000
Conference Registration Area	R 30 000
Conference Room	R 45 000
Printing of conference material	R 20 000
Technical costs	R 20 000
Signage	R 30 000
Guest Speaker sponsorship	R 15 000

For more information about Brands Africa Conference, please visit [www.brandsafrica.wozaonline.co.za](http://www.brandsafrica.wozaonline.co.za) or contact Vuyani Blom for registrations and sponsorship opportunities on 083 484 2193 or email [vuyani.blom@yahoo.com](mailto:vuyani.blom@yahoo.com).

## **About Dream Concerts**

Dream Concerts cc is an events company based in Cape Town and has been running since 1999.

Dream Concerts is a specialists events company strongly positioned in the corporate, sport, music and entertainment industry.

We offer a wide range of creative, media, marketing, sponsorship sales and eventing solutions for related projects such as product launches events, event staff, music concerts, conferences, exhibitions, promotional road shows, posters and pamphlets distribution, staff parties.

In the past production of events, longevity is the exception, not the ruling lasting success in a demanding and often competitive business call for expertise and the power to deliver.

It started out in 1999 under the trading name Non-Stop Entertainment. During those days shows were happening from angels to angels. (Township to the CBD) When I (Vuyani Blom) started the company my desire was to make other young people happy and creating good times for them.

Non-Stop Entertainment started by organizing 21st Birthdays, Graduation Parties, Township Shows for the people in the township. My aim was to empower myself and those which I was working with such as unknown artists and DJ's. Carwashes, Streetbashes and more we have done it all, in a way of promoting the company.

In 2001, we started with promotions with some of the best DJ's such as DJ Ganyani, DJ Stix and many more....

For more, visit: <https://www.bizcommunity.com>