

Oliewenhuis Art Museum hosts last Loerie exhibition of the year

The Oliewenhuis Art Museum, in Bloemfontein, will host the final stage of the [Loerie Awards Travelling Exhibition](#) from today, 29 October to 2 November 2012.



The expo offers the perfect opportunity to view Loerie-winning work up close, providing the perfect platform for students and industry professionals to experience the value of creativity in brand communication from the region.

"Oliewenhuis Art Museum is very excited to host exhibition again, as it showcases the multiple communication platforms available to young and upcoming designers throughout South Africa. For the Bloemfontein audience, young designers will be introduced to new ways of thinking and be inspired by creative projects by some of our country's leading creative minds," says Yolanda Els, education officer at the Oliewenhuis Art Museum.

Institutions interested in hosting the new Travelling Exhibition in 2013, should email info@thelorieawards.co.za.

For more, visit: <https://www.bizcommunity.com>