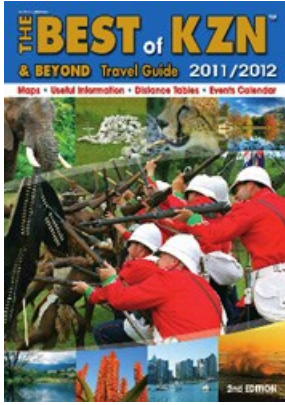


Brabys/Creative launches KZN, Swaziland travel reference guide

South Africa's most comprehensive travel guide for KwaZulu-Natal and Swaziland; *THE BEST of KZN and Swaziland Travel Guide 2012/2013* has been launched by Brabys/Creative.



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This guide is claimed to be the most comprehensive and detailed tourism handbook produced to date in South Africa. *The BEST of KZN and Swaziland Travel Guide 2012/2013* is endorsed by KwaZulu-Natal Tourism Authority of South Africa and this, the 3rd edition promises to be the biggest and best yet. Judging from the previous growth stats the publication has grown 400% year on year since inception.

The guide was showcased at Indaba, various trade fairs in South Africa and internationally. The guide is available free of charge at high tourist traffic areas such as airports, car hire outlets, hotels, lodges, bed and breakfasts, shopping malls and other areas where maximum exposure is guaranteed for the advertisers who are featured in the guide.

"The guide is a high-end glossy coffee-table brochure with relevant and informative content for persons wishing to visit either KZN or Swaziland. In fact it is the must-have accessory for tourists visiting these areas. Other than advertising accommodation from hotels to self-catering options, the guide has other essential content such as maps, distance charts, holiday planners, history and attractions of the various areas as well as entertainment, restaurants, arts, crafts & heritage and even handy hints and tips and tons of other useful information," comments Rene Hartsliet managing director of The Best of group of companies.

The *THE BEST of KZN and Swaziland Travel Guide 2012/2013* is designed to be THE one all businesses related to tourism and entertainment should be in! The guide is also available online at <http://www.dev.thebestofeverything.co.za> where a hyperlink is created to all advertisers who have a digital portal and this is at no extra cost to the advertisers!

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