

Windhoek grabs Gold

Namibia Breweries has received four awards at this year's annual Deutsche Landwirtschafts Gesellschaft (DLG Society) in Berlin. This first-time entry won a Gold Award for Windhoek Lager and Windhoek Draught with two Silver Awards going to Windhoek Light and Tafel Lager.

According to the DLG Society this was not only a first for Namibia, the Namibian Breweries and Africa as a whole, but also for South African distributor, Brandhouse.

Brandhouse, a new joint venture between Diageo, Heineken and Namibian Breweries, was established to market the world's leading premium drinks to the SA market.

Founded in 1885, the DLG Society is internationally recognised as one of the biggest and most highly regarded specialist organisations in the food and beverage sectors. Every year they test tens of thousands of beers, wines, spirits, meat and dairy products from around the world to determine the winners and maintain high levels in the industry.

Beer Portfolio Manager at Brandhouse John Fitzgerald says: "We are proud to have brands of this exceptional quality as part of our portfolio. This award is a testimony of the Windhoek brand slogan - As Good As It Gets."

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