

***TIME* joins the World Green Summit as Global Media Partner**

London, UK / New York, US: *TIME* has confirmed its global media partnership with the World Green Summit (www.worldgreensummit.org) - the business, finance and government forum during the high-level segment of the Rio+20 conference on 20 June 2012, at the Government of Rio Pavilion, located at the Olympics Athlete's Park, next to the official Rio+20 conference centre: [Riocentro](#).

Michael Mathres, director, World Green Summit says, "We're very happy to have *TIME* on board as a Global Media Partner as we are trying to build the strongest media platform during Rio+20. Our partnership with *TIME* is extremely important as they will cover Rio+20, and be present at our historic summit."

About *TIME*: *TIME* is a global multimedia brand that reaches more than 50 million people and includes the domestic and international magazine editions, *TIME for Kids*, TIME.com, mobile apps and tablet versions for iPad, Galaxy, Kindle and Nook. TIME.com draws 20 million unique visitors a month and has more than 3.2 million Twitter followers. *TIME* leads the mobile app space with more than 4.3 million app downloads a month across all platforms, including iPhone, BlackBerry and Android.

About the World Green Summit: The [World Green Summit](#) (WGS) is a new annual high-level forum committed to progressing sustainable development and the green economy, by engaging business, finance, government and other leaders to find solutions for industries, cities, regions and nations. Endorsed by the Government of Rio de Janeiro, the inaugural WGS provides a media, marketing and networking platform during the official high-level portion of the Rio+20 conference, to enable the world's leading CEOs, financiers, celebrities, and dignitaries to initiate, communicate and build solutions for a sustainable future. The summit will be webcast globally (and maybe televised) and is by invitation-only for 600 business and government leaders. WGS is organised by [World Climate Ltd](#) and [Climate Action](#), two leaders in the green media space.

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