

FNB, PayPal launch design competition at Design Indaba

[E lance](#), described as a large platform for online freelance employment opportunities, has teamed up with [FNB PayPal](#) and launched a Paper Wallet Design competition at [Design Indaba](#).



Creatives who design a winning paper wallet can post the design on the bank's stand at Design Indaba 2012 or submit it online.

"Characterised by freedom"

"The creative industry is one characterised by freedom," explains Chris Savides, GM of FNB Complementary Online Services. "People in the creative industry have the freedom to let their minds run wild; freedom to express what they are feeling in their designs; and many also have the freedom to choose their work hours and supplement their income by freelancing. The competition marries this creativity with the idea that you can get paid for any extra effort that you put into creative exploits in your free time and one of the main reasons we are introducing Elance to the creative industry in South Africa.

"With Elance, some of the registered South Africans supplement their incomes by offering their creative skills to the world market, while others have chosen to freelance full time and are making a good living on their own working terms."

Visitors to the stand at Design Indaba will also receive a complementary three-month premium Elance membership and find out how they can earn more with the partnership.

"Doing something you love"

The overall best design will earn the winner a new 11-inch Apple MacBook Air and a wallet filled with US \$500 in PayPal credit. The runner up will win an Apple iPad 2 16GB (3G & Wi-Fi) and a wallet with US \$500 PayPal credit. The third-placed design will receive a wallet with US \$500 in PayPal credit.

"Placing your profile on Elance is the only other way you can earn that much and more by doing something you love in your spare time, design work," he concludes.

Competition rules are available on [Facebook](#).

For more:

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