

# Last chance: Book now for Festival of Media Asia 2011

SINGAPORE: With only three weeks to go until The Festival of Media Asia opens in Singapore, make sure you don't miss out. Book your ticket today.



The festival will include invaluable insights from:

- 20 global and regional budget holders - including AB-InBev, adidas, BMW, HSBC, Intel, Kraft Foods, Levi and Unilever
- China's digital giants - Baidu, Tencent and Youku
- Global and regional agency leaders.

**A taster of things to come** Asia's most experienced human resources executives discuss how Asia's advertising and media industry can respond to the talent crisis in the region. Focusing on recruitment, development and retention they will provide their insights in to how to develop human capital. Speakers include:

- William Manfredi, EVP, global talent management, Wunderman/Y&R
- Shaun Ruming, vice-president HR and Training, McDonalds Asia Pacific, Middle East and Africa
- D N Prasad, People Technology and Operations & People Brand, Google

A delegate pass costs US\$1395, which includes access to the Welcome Reception, all conference sessions, all exhibition areas and all documentation. Tickets for the Awards Gala Dinner cost US\$195.

Group discounts are available - contact [asia@festivalofmedia.com](mailto:asia@festivalofmedia.com).

[Click here for more booking information.](#)

For more information go to <http://www.festivalofmedia.com/asia>.