

WAN-IFRA conference: "Design for the News and Magazines Publishing Industry"

PARIS, FRANCE / DARMSTADT, GERMANY: WAN-IFRA, in cooperation with the Society for News Design, is organising the third edition of its international conferences dedicated to design for newspapers and magazines, to be held in Paris, France, on 19 May next.



The objective of this conference is to examine the last trends in design that add value to editorial content. WAN-IFRA, the World Association of Newspapers and News Publishers, has selected the most relevant initiatives and best experiences of media groups in creativity, originality, and efficiency.

The conference will examine the print, web and mobile projects of leading media brands, and look at major campaigns that aim to surprise readers by breaking the patterns of the traditional newspapers.

Full details can be found at www.wan-ifra.org/design2011

For more, visit: <https://www.bizcommunity.com>