

First annual ADC Designism Awards, deadlines extended

NEW YORK, US: As part of the ADC 90th Annual Awards celebration, the Art Directors Club is presenting its first annual ADC Designism Award, and has extended the deadline to 28 January.



The new award recognises creatives who drive social and political change through their work. Any work entered into any of the non-profit categories of the ADC 90th Annual Awards can be considered for the ADC Designism Award for an additional US\$50 upon registering (www.adcawards.org/).

Four ADC Designism events, held at the ADC Gallery in New York, have examined the state of activism across all media, and addressed how designers and creatives can use their careers to drive the transformation needed to make our communities - and the world - a better place. ADC Designism speaker panels have also focused on businesses that are doing tangible, measurable good, and highlighted creatives who are reinventing industries by placing purposeful design principles at the centre of all they do.

Deadlines for the ADC 90th Annual Awards:

Design, ADC Design Sphere, Photography, Illustration: extended to 28 January 2011;
Interactive, Student: 28 January 2011;
Advertising, ADC Hybrid, Playground: 6 February 2011.

For more, visit: <https://www.bizcommunity.com>