

D&AD Awards 2011: Sanky has a question for you

LONDON, UK: To launch the D&AD Awards 2011, D&AD president Simon 'Sanky' Sankarayya has a question for every single purveyor of original thought in the world. On 3 November 2010 at 12.00pm GMT he will attempt to ask this question in as many languages as humanly possible. Join Sanky at www.youtube.com/dandad. Congratulations to SA's Mike Schalit (Network BBDO) - he's the Radio Advertising jury foreman.



The awards recognise the best work in advertising and design from around the world with its legendary Yellow and Black Pencils. Juries will be announced in late November.

Eligible entries will be accepted until Monday 31 January 2011. Work entered before 29 November 2010 will receive a 10% discount. Judging takes place from 11 to 14 April 2011 in London, with the winners set to be announced in May.

Visit www.dandad.org for further information.

D&AD Awards 2011 foremen

JURY	NAME	COMPANY	NATION
Art Direction	Alexandra Taylor	Mrs McGuinty	UK
Book Design	Jim Stoddart	Penguin Books	UK
Branding	Stephen Doyle	Doyle Partners	USA
Digital Advertising	Mark Chalmers	Perfect Fools	Netherlands
Digital Design	Andy Sandoz	Work Club	UK
Direct	Dave King	M&C Saatchi	New Zealand
Graphic Design	Michael Beirut	Pentagram	USA
Illustration	Paul Davis	Big Orange	UK
Integrated & Earned Media	Craig Davis	Publicis Mojo,	Australia, NZ
Mobile Marketing	Patrick Moorhead	DraftFCB North America	USA
Music Videos	James Hackett	EMI	UK
Newspaper & Magazine Design	Ruth Ansel	Ruth Ansel Design	USA
Outdoor Advertising	David Nobay	Droga 5	Australia
Packaging Design	Jonathan Ford	Pearlfisher	UK
Photography	Terry Jones	i-D Magazine	UK
Press Advertising	Russell Ramsey	JWT London	UK
Product Design	David Fisher	SeymourPowell	UK
Radio Advertising	Mike Schalit	Network BBDO	South Africa
Spatial Design	Peter Higgins	Land Design Studio	UK
TV & Cinema Advertising	Ben Priest	Adam & Eve	UK
TV & Cinema Communications	Karin Fong	Imaginary Forces	USA
Film Advertising Crafts	Barnaby Spurrer	Tomboy Films	UK
Typography	Ben Stott	Independent	UK
Writing for Advertising	Dave Trott	Chick Smith Trott	UK
Writing for Design	Dan Germain	Innocent	UK

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