

MTN's Zimbabwe acquisition under threat

By <u>Dumisani Ndlela</u> 29 Mar 2010

MTN's planned acquisition of a 49% stake in Zimbabwe's state-owned cellular network NetOne could collapse after revelations some members of the inclusive government are opposed to its privatisation.



Finance Minister Tendai Biti told a parliamentary committee that there was discomfort over the planned disposal of a stake in NetOne, giving a clear indication that the company was not among 18 state companies identified for privatisation by a council of ministers chaired by Prime Minister Morgan Tsvangirai.

"Some of us are uncomfortable selling NetOne," Biti said. "We believe it (NetOne's poor performance) is a management issue."

He said the mobile network business was "like printing money," and that there was no reason for NetOne to be in its current state when a later rival, Econet Wireless Zimbabwe, was "making US\$65 million every month."

NetOne, the first mobile network operator to be licensed in Zimbabwe, is now the smallest, with a subscriber base of 250 000. Telecel Zimbabwe has just fewer than one million, while Econet now tops three million.

Should the planned acquisition collapse, it would be the second time MTN has failed to acquire the network after another failed attempt in the late 1990s at which it wanted a 51% stake of the network for US\$30 million.

In late 1999, Telecel Zimbabwe also had an unsuccessful bid for a merger with NetOne under which it wanted an equity determination based on subscriber numbers.

The bid failed after government insisted that using subscriber numbers would underestimate NetOne's true value because its subscriber base was much lower than the network's full potential.

ABOUT DUMISANI NDLELA

Durnisani Ndlela is a Zimbabwean journalist specialising in business and financial reporting, with experience reporting on commodities, stock and financial markets, advertising, marketing and the media. He has previously reported from a number of regional countries as well as from the UK and Germany on commodities and regional integration. He can be contacted on dndlela@yahoo.co.uk.

"Zimr Potraz orders penalties against non-compliant subscribers - 31 Jan 2011

"Media group in advertising awards partnership - 28 Jan 2011

"Zimr Potraz targets rural areas for telecomservices - 27 Jan 2011

Research Bureau International wins Zimmedia survey tender - 21 Jan 2011
Zimgovernment blocks Rck n Pay's Zimbabwe acquisition - 20 Jan 2011

View my profile and articles...

For more, visit: https://www.bizcommunity.com