

## **Cape Corridor Interest Group, logistics meeting**

Meetings in Cape Town and Durban to focus on choices facing the industry.



Two logistics meetings in Cape Town on 17 February 2010 (and on 16 March in Durban) will focus on the macro and the micro choices confronting the industry. The Cape Town Corridor Logistics Efficiency Meeting on 17 February at Radisson Blu, Granger Bay will focus on the establishment of Consumer Goods Council (CGC) Cape Corridor Interest Group, its alignment with other Initiatives and prospective PPP and its engagement with key role players on World Cup logistics strategy.

The CGC has been tasked to raise awareness and provide guidance and best practices for one-on-one interventions, as well as the concern surrounding the operational inefficiencies that add to the cost of doing business in South Africa.

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