

Multichoice Malawi connects 34 schools



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Multichoice Malawi, which previously connected 27 secondary schools in the first phase of its corporate social responsibility project, has connected seven more schools in the second phase totaling to 34.

Sales and marketing manager for Multichoice Malawi, Chimwemwe Nyirenda, said so far 32 schools are connected and two are remaining.

In the initiative Multichoice Malawi which signed a memorandum of understanding, on behalf of Multichoice Africa, with the government of Malawi through its education science and technology ministry provides selected secondary schools with Dstv education facilities.

Multichoice Malawi managing director, Eddie Smith, said the schools are provided with educational channels like BBC World, National Geographic Wild, Mindset Learn and the Discovery Channel among others.

He said based on the past experience it is clear that the selected channels appeal to students in a number of their studies like mathematics, geography, history, science and English.

"Multichoice Africa provides a complete Dstv set which contains a dish decoder, smartcard, video cassettes and video tapes with free subscription," he said.

He said the company also provides a television set, video cassette recorder and blank tapes for recording and archiving of material.

ABOUT GREGORY GONDWE

Gregory Condwe is a Malawian journalist who started writing in 1993. He is also a media consultant assisting several international journalists pursuing assignments in Malawi. He holds a Diploma and an Intermediate Certificate in Journalismamong other media-related certificates. He can be contacted on gregorygondwe@gmail.com Follow himon Twitter at @Kalinochi

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