



# A slice of eye relief

*eyeSlices* are the latest alternative to traditional eye-soothing products. These hi-tech disposable eye treatment pads are made from a patented cryogel polymer technology - a slow-release system that aims to effectively release a blend of active ingredients and moisture into the eye area.



The product is cooling and refreshing, easy to use, comfortable on application, and tested and approved as a non-irritant. Each pair of 'slices' is packaged in an easy-to-open, oval plastic holder. To apply, each slice is removed from the holder, placed over the eye area and kept there for as long as required. The slices can be re-inserted into their packaging and reused for five to 10 times or approximately two weeks.

The treatment pad, which encapsulates the ingredients and naturally cools the eye area, is a transparent gel-like oval pad that covers the entire eye area. It is used over a closed eye and forms direct contact with the skin.

Due to the shape, texture and consistency of the pad, *eyeSlices*® can be used in either an inclined sitting position, or in a horizontal position, which makes it ideal for use on a long-distance flights, during facial treatments in salons or just while lying on the couch.

*eyeSlices* work to soothe and rejuvenate the eyes within five minutes of use, and are aimed at relieving tired eyes, puffiness, redness and irritation due to crying, sinus, allergies or lack of sleep, as well as improving the appearance of dark circles and fine lines. The Biotanix range comes in four variants to target specific symptoms such as allergens, puffiness, aging or general relief. The 'Professional' range provides a combination product for all the mentioned symptoms.

*eyeSlices* Professional is exclusively available at beauty salons and spas for a recommended retail price is R95 per pair. The Biotanix range is available at selected retail chain stores for a recommended price of R79 per pair.

For more information, visit: [www.eyeslices.com](http://www.eyeslices.com)