

## Comic Con Africa announces a new addition to 2022 festival

Comic Con Africa, Africa has announced the addition of StreetCon to the event this year.



Image supplied: StreetCon is a new addition to Comic Con for 2022

A ticket to Comic Con Africa gets you access to StreetCon - the perfect collaboration between urban culture and pop culture, showcasing the latest in popular streetwear, accessories and street art.

Comic Con Africa's show director, Carla Massmann, expressed her excitement at the addition of StreetCon to Comic Con Africa and confirms that it is the first of many exciting things coming to the festival in September.



Image supplied: Comic Con attendees dress in cosplay

“Pop-culture has always been relevant in urban culture, and I’m so excited to see these two worlds collide. StreetCon will be a space where creators and curators will meet up to celebrate urban culture and where streetwear and pop culture enthusiasts can gather to shop new drops, exchange artistic expression, as well as shop for the latest in merch, accessories and art,” said Massmann.

In addition to the above, StreetCon will be a platform for local and upcoming street brands; the best in SA talent with live graffiti and sketch battles; the first-ever street artist alley; special activations; a food truck village; tattoo alley and more.



### Paris New York Heritage Festival makes a stop in Johannesburg

2 Mar 2022



In celebration of the launch of StreetCon, Comic Con Africa collaborated with the Cape Town-born artist, Chad Hanning (Bushy Wopp). Through their collaboration, satirical and cartoon-like illustrations filled with cheerful colours are on track to become ingrained in South African street culture.

Kicking things off will be a live chat with Bushy Wopp on 3 March.

Follow StreetCon on Instagram and Twitter to get the latest updates, and see the website for more information on attending and exhibiting.

## About Comic Con Africa

Comic Con I is set to take place from 22-25 September. Ticket sales have been staggered into a phased approach to ensure the control of capacity as well as being of benefit to the early birds who buy their tickets in the early phases.

Comic Con Africa 2022 will see more activations and international talent, and in order to accommodate this growth (and social distancing measures), the event has found a new home - the Johannesburg Expo Centre at Nasrec. This venue boasts a capacity that is a great size for the anticipated 80,000 plus visitors, while still offering further growth potential for years to come with its extensive indoor and outdoor areas.



Image supplied: Comic Con gives attendees the opportunity to use the latest tech in gaming

The show floor will play host to international celebrities, the best in gaming and gear, Artist Alley, pop-culture merch, tabletop games, and of course the highly anticipated Cosplay Competitions alongside various activations leading up to the event.

Tickets for the festival and more information can be found on the official Comic Con Africa [website](#).

For more, visit: <https://www.bizcommunity.com>