

# Paratus sets eyes on Botswana

Paratus is taking the cluttered ISP market in Botswana by storm. Through continued investment in infrastructure, Paratus has built a quality network with double routes providing unrivalled uptime.



The multi-million US\$ investment in Paratus's own infrastructure and a strategic partnership within Botswana are making the company's bid to deliver Africa's quality network a reality. A rapidly growing client base is endorsing this 'thinking big' rationale, including Bank Gaborone, FNB, Coca-Cola, Spar, Stefanutti Stocks, Canon, BOC, and Old Mutual.

Paratus Botswana MD, Shawn Bruwer says: "Quality connections are a lifeline for business today and they should always be reliable. Our service helps customers conduct their business efficiently, all the time, and wherever they need it – in Africa and anywhere across the globe. Companies need fast, broad coverage with risk-free access to safe, secure connections. With Paratus, businesses do not need to purchase two active connections to maximise uptime because we guarantee service delivery with our independent infrastructure."

Paratus is the only licensed service provider to offer a wholly-owned, independent cross-border service from Botswana, which plays a strong strategic role in connecting the southern African region. The telecommunications operator's double route network enables managed end-to-end connections. This means Paratus can confidently exceed uptime SLAs for large multinationals in the SADC at competitive rates.

## Investment paves the way for businesses

Paratus operates in six southern African countries (South Africa, Angola, Namibia, Zambia, Mozambique, and Botswana) and provides services in over 20 further markets via Satellite. The group is heavily investing in delivering a quality network across Africa and developed the first network to link the West and East coasts.

Shawn Bruwer adds: “We can deliver and tailor communication services for any business. We are cost-competitive, and our service levels are unequalled. We are thinking big as we deliver Africa’s quality network.” The Paratus end-to-end solution with its double-route network mitigates the risk of downtime and there is no need to pay double to guarantee an uninterrupted connection. This key advantage, particularly in tough economic trading times, allows customers to also ‘think big’ and to capitalise upon always being connected.

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