

Design Lions shortlist

The Cannes Lions Design Lions shortlist has been released, with SA seeing a single entry make it to the final round at Cannes Lions 2018!

The Design Lions celebrate visual craftsmanship. Work in which a unique visual identity leads to consumer recognition or understanding.

Johnny Tan, ECD at 72andSunny is the 2018 Design Lions jury president.



Ogilvy Johannesburg made it onto the 'social engagement' category for Viacom MTV's #FCKHIV.

All the winners will be announced during the Cannes Lions Communication track award ceremony from 7pm on Tuesday, 19 June. You can view the [Design Lions](#) shortlist in full.

The Festival of Creativity runs from 18 to 22 June 2018, with Cinemark the local representatives of Cannes Lions for SA. Visit www.canneslions.com/ and our [Cannes Lions special section](#) for more information.

For more, visit: <https://www.bizcommunity.com>