

Lisbon International Advertising Festival releases *Win a Crow. Win the Respect*

The Lisbon International Advertising Festival has released *Win a Crow. Win the Respect*, a video promoting the 2018 edition of the Festival.



Screengrab from The Lisbon International Advertising Festival has released *Win a Crow. Win the Respect* video.

Ana Firmo Ferreira, CEO of the Lisbon Awards Group says: “This is the first promotional movie we ever made for the Lisbon Ad Festival and it couldn’t have gone any better. We were able to portray, through humour, a well-known and common situation that happens in the advertising sector.”

Still time to submit

The creativity of the movie was given to Buzziness – Creative Lisbon Consulting, the production to the Portuguese company Show Off Films and the director was Martim Condeixa.

The Lisbon International Advertising Festival takes place in Portugal on 20 September and you can still register and submit.

Among the main speakers of the festival, are several worldwide advertising stars, such as Ajaz Ahmed, AKQA's founder, James Temple, European executive creative director of R/GA and Eva Santos, global chief creative officer of Proximity.

For more, visit: <https://www.bizcommunity.com>