

Get hustling with DJ Sbu and Hustlers Academy

Sbusiso Leope, better known as DJ Sbu, has partnered with the 3Sixty Financial Services Group (360 FSG) with the aim to develop the minds and ability of young hustlers in South Africa with his own learning institution - The Hustlers Academy.



The Hustlers Academy is an independent, privately funded economic empowerment project spearheaded by Leope to address the overwhelming lack of jobs and incumbent graduates into the system on an annual basis. The 360 FSG is a well-established financial services company with a disruptive strategy that offers clients more benefits for their rand. The partnership represents a meeting of the minds and the hearts for the development of opportunities for young South Africans.

“We will train and educate young hustlers to either be entrepreneurs or corporate hustlers. Our training programme and academy curriculum will produce the best sales force this country has seen and develop the minds of hustlers to understand how the world works and how to stand out. In partnership with 360 FSG, we will develop entrepreneurs who start businesses and employ teams of hustlers within an 18-month period. ‘The Hustlers Academy’ will take in hustlers for training nationally across multiple provinces providing a practical and theoretical intervention in the lives of those who are skilled and restless,” Said Leope.

Group CEO and Chairman of 360 FSG, Khandani Msibi is confident that ‘The Hustlers Academy’ will play a game-changing role in developing and changing the way corporates are structured in providing a ceiling for employees as far as earnings are concerned.

“Our approach to empowerment is based on sustainability for the hustlers who make it through the academy. We will develop people mentally as well as financially and make a serious change in their socio-economic position. DJ Sbu has the potential to influence a generation and he shows this on a daily basis with his determination to succeed. We are matching his determination and passion for economic empowerment with our backing of the ‘The Hustlers Academy’ project. We look forward to changing thousands of lives with a long-term impact,” Said Msibi.

‘The Hustlers Academy’ is active and running a pilot group of hustlers through its programme in Johannesburg. The academy welcomes registrations on its webapp www.hustlersacademy.co.za. Starting from 1 June 2018, The Hustlers Academy will be taking in 50 – 100 hustlers per month.

Leope goes on to say, “In 2013 we started an educational company called [Leadership 2020](http://Leadership2020.co.za) which was designed to develop Africa’s richest asset – its people. I’m excited that we are able to realize our vision before the year 2020 with the launch of this initiative. ‘The Hustlers Academy’ will grow to add multiple courses, mentorship, and accreditations and even lead people to formal education if they so wish. This academy will make a tangible socio-economic difference in young South African lives. ‘The Hustlers Academy’ has no registration fees and requires no learning fees. It requires you, your time, your

commitment and there's #NOVILAPHING - lazy people will not make it."

Registrations are online at: www.hustlersacademy.co.za

For more, visit: <https://www.bizcommunity.com>