

First phase of green mixed-use precinct Loftus Park now open

The first phase of Loftus Park in Pretoria - a dynamic, green mixed-use precinct being developed by Real Estate Investment Trust (REIT) Redefine Properties together with Abland - has been opened, introducing 34,000m² A-grade office space, a premium gym, open-air piazza with restaurants and convenience retail.

The Park precinct will be accredited as a four-star Green Star Building. Its retail and restaurant mix is designed around healthy, balanced living that supports its office space with a curated variety of convenient supplementary and post-work essentials.



Loftus Park (Image Supplied)

Now open

Now open with the first phase of the precinct are anchor brands Checkers, Dis-Chem, and PNA, as well as a premium level Virgin Active health club.

Loftus Park's restaurants Casa Bella, Turn & Tender, Salsa, Rocomamas, Vovo Telo and Seattle Coffee Co also welcomed their first guests.

Services now available at Loftus Park include Postnet and Levingers, as well as bank ATMs from Nedbank, Capitec, FNB and Absa. Health and beauty brands include Sorbet, Sorbet Man, and Eyeland Optometrist.

Situated next to the Loftus Versfeld Stadium, its retail and restaurants are also ideal for game days, and it offers match goers additional parking. The developer's investment has also put Loftus Park's directly onto the Gautrain network. A Gautrain bus stop adjacent to the precinct now connects it seamlessly to Centurion, Sandton, Rosebank and OR Tambo International Airport via Hatfield.



Loftus Park (Image Supplied)

More to come

There is also more to come. A new 152-room Protea Hotel by Marriott will debut at the site. Phase Two, which will add another 7,600m² to the Loftus Park development, will see a hospital join the precinct, as well as 13,000 m² of office space in Phase Three.

Pieter Strydom, commercial asset manager, Redefine Properties, says: "The opening of the first phase of Loftus Park realises its vision of being an iconic mixed-use precinct that provides an integrated work and play environment and is positioned to ignite the greater node around it. The precinct continues Redefine's proven track record of developing bespoke communities that are real assets for their communities and their cities."

"Abland, in close partnership with Redefine Properties, is pleased to bring one of the most exemplary mixed-use precincts in Gauteng to life. Loftus Park sets a new standard for quality precincts in Pretoria, and seamlessly brings together business and leisure in one vibrant destination," says Grant Silverman, marketing director, Abland.

"The attractive dynamics of Loftus Park, which will be elevated even further as Phase Two and Three come to market, has prompted robust interest from corporates who wish to benefit from an unequalled address with unrivalled amenities including superb transport links," says Strydom in conclusion.

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