

Water from Air bottling plants offer entrepreneurial opportunities

To overcome the current water shortages around the country, a South African company, Water from Air, is offering entrepreneurial opportunities for businesses to produce and sell bottled water.



The company's CEO, Ray de Vries, said that they had dotted the I's and crossed the T's of their latest offering The Water Entrepreneur business opportunity, a water bottling plant with water sourced from thin air. Housed in a 20ft container, the bottling plant can produce up to 3,000 bottles of water per day and can be scaled up to any requirement.

"We already offer the only immediate solution for the water catastrophe facing us by way of our machines that produce water from air. We then thought, hang on we could design an offering that could create hundreds, if not thousands, of jobs - this led to the birth of the The Water Entrepreneur," said de Vries at the opening of the company's new premises in Cape Town.

The idea originated in 2009 when de Vries and his partner, Paul Raglan-Smith, worked together on a water from Air bottling plant powered by a wind turbine in Durban.

"At the climate change conference in Durban in 2011, we discussed the possibility of one day creating an opportunity where everyone can benefit from this amazing idea. Who would have that this would be a reality just a few years later - and all because of a horrendous drought" said de Vries.



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According to de Vries, orders are coming in from South Africa and a number of countries in Africa and beyond. The company manufactures in Johannesburg and assembles the plants in Durban and now Cape Town.

"I am fiercely South African and I want to be part of the rebirth of South African business. As a country we have taken a number of knocks in the past few years for all the wrong reasons. I am going nowhere, I am here to stay and my team and I are committed to helping South Africa bounce back by birthing waterpreneurs who will help us help South Africans, Africa and the world.

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