

New Scene Xtreme cinema for Cape Town

Nu Metro will launch its new Scene Xtreme cinema at Canal Walk on Wednesday, 14 December, boasting what is said to be the biggest cinema screen in the Western Cape.

Along with its laser projection technology, the cinema will include a Dolby Atmos sound system which features 360-degree sound, including overhead speakers a complete improvement on the limitations of current cinema sound. Xtreme cinemas also feature luxury recliner seating.

Scene Xtreme at Nu Metro Canal Walk will launch to public with a special pre-release screening of *Rogue One: A Star Wars Story* on Wednesday, 14 December at 8pm ahead of the film's official South African release on 15 December. This means South Africans get an opportunity to see the new blockbuster two days before the US and most other countries internationally.



Showcasing films on a giant screen

Scene Xtreme cinemas are able to showcase films in full 4K ultra high definition (UHD) on a giant screen. 4K UHD is the highest resolution quality, but is even further enhanced by the precision and quality of the laser projector - which also significantly increases the onscreen quality of standard 2K films. Standard movie shows are in 2K HD 4K therefore means double the digital perfection, bringing viewers as close as possible to experiencing what they see onscreen in virtual reality.

Dolby Atmos sound system

Atmos soundtracks condense multiple levels of audio objects and moves away from the concept of channels for stereo or surround. The audio objects are processed with precision through an increased amount of speakers all around the cinema, including overhead speakers, combined with crystal clear digital reproduction enabling sound objects to literally be moved around in 3D space.



This ultra-realistic audiovisual Scene Xtreme-experience is further enhanced through RealDs Precision White Screen-technology (PWS) - delivering a much sharper, brighter and more realistic image compared to other standard cinema screens.

Premium pricing applies to shows in Scene Xtreme; loyalty discounts are not applicable. Bookings for the special pre-release screenings of *Rogue One: A Star Wars Story* on 14 December at 8pm, as well as all shows from 15 December, are now open.

For more, visit: <https://www.bizcommunity.com>