

CareerJunction bridging the skills gaps in SA

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CareerJunction, one of the country's top job boards, recently partnered with Shaw Academy - the world's largest online live educator - to assist jobseekers in developing their careers. The agreement enables jobseekers to access affordable, live online learning courses of which the first is provided to them free of charge.



“Candidates very often miss out on great job opportunities because they don’t meet the required skills needed for the job. The goal is to provide the opportunity to job seekers entering the job market to further their skills in their own time and enhance their career prospects. More importantly, it gives those job seekers who cannot afford tertiary education the chance to upskill,” said, Paul Byrne, MD at CareerJunction.

The partnership has been a great success thus far. In the last six months alone CareerJunction and Shaw Academy have upskilled over 10,000 jobseekers. The courses cover a wide range of areas including digital marketing, web development, career enhancement, and social media marketing. There are also a number of wellness focused courses such as nutrition and diet and weight management. All subjects are delivered live online which enable students to fully interact with the educator.

Byrne added, “We believe that our partnership with Shaw Academy is a great step to develop and help build new skills among South Africans and motivate them to take their careers to new heights. After receiving the initial free course, learners are able to continue learning at very reasonable rates. More importantly, all courses are internationally accredited.”

Commenting on the partnership John White Director of Corporate Affairs with Shaw Academy said,

“The Shaw Academy format of live education enables students to learn new practical skills in a short period of time. As our delivery is live we can educate students in real time in line with the latest industry trends. More importantly our modules are interactive, relevant and engaging which ensures over 500,000 new students are taking Shaw Academy courses globally every month. Working with industry leaders such as CareerJunction in South Africa has allowed us to give free access to high quality education that may have been previously unattainable to many South Africans.”

Courses can be found [here](#).

- **CareerJunction Employment Insights Report - January 2024** 30 Jan 2024
- **CareerJunction Employment Insights Report - December 2023** 22 Dec 2023
- **CareerJunction Employment Insights Report October 2023** 30 Oct 2023
- **CareerJunction Employment Insights Report September 2023** 9 Oct 2023
- **CareerJunction Employment Insights Report August 2023** 30 Aug 2023

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