

184: The Social Media Landscape Briefing 2016

On the next [Biz Takeouts Marketing & Media radio show](#) on Thursday, 11 August 2016, from 9-10am, show host Warren Harding is joined by Oresti Patricios ([@Orestaki](#)), founder and CEO of Ornico ([@ornicomedia](#)), a brand intelligence firm with presence in 14 African countries.



We chat about the current research underway for the 2016 Social Media Landscape Briefing taking place in Johannesburg on 20 September and Cape Town on 22 September.

The annual event is the definitive research briefing around the big platforms relevant to SA by the authorities Arthur Goldstuck and Mike Wronski, by far the biggest social media briefing of the year. Get more info online: www.marketingmixconferences.co.za/.

Tune into Biz Takeouts every Thursday from 9am-10am live from the 2oceansVibe Radio studio in Cape Town as we discuss the topics that matter in Marketing & Media.

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Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

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