

Craig Brookes appointed Flowcrete president

Craig Brookes, previously the Flowcrete Group VP and international MD, has been appointed president, spearheading global operations.



Craig Brookes, president, Flowcrete Group

Brookes has been appointed to the role after former president Mark Greaves stepped up as president of The Euclid Group, the construction chemicals group within the multi-national company, RPM International Inc.

“Being appointed president of Flowcrete Group is an incredible honour, especially as over my two decades at Flowcrete I’ve seen the company expand and grow from a small UK business to world leader in resin flooring active across six continents,” Craig Brookes said.

“Now, Flowcrete Group has never been better placed to capitalise on our geographical infrastructure, advanced technology and extensive expertise to provide resin flooring materials to more construction projects than ever before – regardless of whether the development is in London, Chicago, Hong Kong, Rio de Janeiro, Chennai or Dubai.”

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