

judge pick of the day: Harvey Nichols app

"High fashion - a world of luxury and glamour. Or is it? Beneath the glossy façade lurks a grim underbelly of crime and villainy." That's the opening gambit that made this entry a delight for this One Show judge to watch.

The One Club's One Show judging has begun. In order to keep the rest of the world intrigued and informed of the judging process, they'll be sharing selected judges' Picks of the Day throughout the judging process.

Malcolm Poynton, global CCO of Cheil Worldwide London shares his pick of the day – Harvey Nichols' CCTV shoplifters loyalty app, in the video embedded below:

You can view this and other One Show entries by browsing [this year's entries](#) and don't miss the One Show Creative Week Festival from 9 to 13 May in New York – visit our [One Show special section](#) for all the latest updates.

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