

The One Club announces 2016 One To Watch jury

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Cindy Gallop sends message to women of colour



[The One Club](#), producer of The One Show and Creative Week, has announced the jury for [One To Watch](#), the premier global competition for creative professionals under the age of 30.

Thirty-six creative leaders and entrepreneurs from 14 countries form the jury, including Cindy Gallop, a staunch industry advocate for fair gender representation: www.onetowatch.org/jury

"I'm delighted to be part of the One To Watch jury," said Cindy Gallop, founder of MakeLoveNotPorn and CEO of IfWeRanTheWorld. "Please, every creative under 30, enter this competition, especially every female creative under 30, and super-especially every black female creative under 30; because even more than the Hispanic female creative, the Asian female creative and the Indian female creative, the black female creative is the rarest unicorn in our industry, and I want One To Watch to surface and celebrate as many of you as possible."

"One To Watch identifies the emerging creative stars in that growth period between three and five years after graduation and before becoming veterans in the industry," said Kevin Swanepoel, CEO of The One Club. "This is the best platform to showcase young creative talent and recognize their potential."

Creative professionals can enter in the following categories: art director, copywriter, designer and digital creative. Entrants are judged exclusively by the portfolios they submit. Entrants must be under 30 years old as of March 11, 2016.

Visit onetowatch.org to enter. The deadline is March 11.

About The One Club

The One Club, producer of the prestigious One Show and Creative Week, is the world's foremost non-profit organization recognizing creative excellence in advertising and design. The One Show honors the best work across all disciplines, including Advertising, Interactive, Design and Branded Entertainment. Creative Week takes place in New York City every May and is the preeminent festival celebrating the intersection of advertising and the arts.

You can follow The One Club online at www.oneclub.org, on [Facebook](#) and at [Twitter](#).