

Krispy Kreme fans camp out

Krispy Kreme fans were invited to an action-packed, celebrity-studded camp-out at The Zone @ Rosebank on Tuesday, 24 November as they counted down to the official opening of the very first Krispy Kreme store on the African continent at 7am yesterday.



The camp-out was attended by over 200 fans with another few hundred joining the queue during the day, all of whom were there to be amongst the first to sample the doughnut store's world-famous confections.

The first three customers in line were rewarded a supply of free doughnuts. Leila was third in line and will be receiving a dozen Original Glazed doughnuts each week for three months; Liam was second and will get the same for six months; and Jordan was first in line and will be receiving a dozen free doughnuts every week for a whole year.

Thanks to Virgin Atlantic, there was a prize of two tickets to London up for grabs. Other prizes included free manicures from Fox Box, ultra-cute Peanuts: The Movie give-aways from Times Media Films, games of Giant Jenga and Connect 4, Land Rover Experiences, personal training sessions from Viva Gym and tickets to the Bizhub Lions vs Cape Cobras cricket match at The Wanderers on Sunday.

Jozie's up-and-coming DJ duo Rocca and Martini were in the house to keep the campers entertained and the party spirit high. Hot FM made sure fans were kept updated on competitions and prizes, and even allowed a few lucky customers to #jumpthequeue with the #KrispyKremeDash. Listeners could call in for an opportunity to compete, with the first two callers

going head-to-head in a dash to secure bangles that got them into the queue's top spots.

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